



Ladies In Action

2018 Annual Debutante/Beautillion Ball Information Packet

Summarized in this packet is valuable information concerning contact information, event rehearsal dates, attire, and fundraising guidelines.

10/11/2017



Ladies In Action Service League

P.O. Box 678, Maiden, NC 28650

(828) 320-6916

Website: www.ladiesinaction.org



Parent & Student Debutante and Beautilion Ball

Information Session – October 28, 2017 and December 2, 2017

Agenda

Refreshments

Welcome and Introductions

LIA/Ball Purpose and Background

Student Testimonial(s)

Engaging In the Process (Review of Folder Content)

Registration

Time Commitment/Rehearsals

Raising Scholarship Funds/Turnover

Dress Attire

Competitions (Communication, Talent)

Q & A

Distribution of Raffle Tickets



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December 2017

Dear Parents, Debutante/Beautillion Contestants:

Welcome to the Ladies In Action 2018 Spring Debutante/Beautillion Ball. Our vision is to cultivate future leaders by providing youth and young adult's development, training, and access to higher education. We are excited to have another year to serve our local youth and provide an opportunity for them to engage in a rewarding experience developed to enhance leadership skills, provide opportunities to raise money for college, and establish self-confidence and awareness through the process. The Debutante/Beautillion Ball is an invitation for young adults to invest in their futures and we are excited that your family will be on this transformational journey with us this year.

This information packet will have your fundraising information, suggested persons to assist your sons and daughters, turnover and rehearsal dates, scheduled classes, and event projects. Additionally, you and your parents will find, the required attire and support participants needed for each Debutante/Escorts and Beau/Belles.

We congratulate all parents, daughters and sons that have chosen to take part in this event. We can assure you that it will be a memorable and life-changing experience. Additionally, the collective group of participants will have an opportunity to impact their local community through a civic or social outreach activity to be announced.

Read the enclosed information carefully, make notations during the orientation, and plan to fully commit to the dates, process, and activities. Please make sure your registration forms are accurately and completely filled out and returned in a timely manner.

Questions at any time may be directed to:

Lori Mathes, (828) 320 - 6916 or Mildred Mathes, (828) 461 - 6142.

Sincerely,

Lori Mathes
President, Ladies In Action Service League

**2018 LIA Debutante/Beautillion Ball
Registration Form**

Debutante / Beautillion Name _____

Age: _____ Date of Birth: _____ Grade: _____ School Name: _____

Extra Curriculum Activities: _____

Awards Received: _____

Educational Goals: _____

Church Affiliation: _____

Civic & Social Affiliations: _____

Hobbies or Special Trainings: _____

Parents/ Guardian Names: _____

Mailing Address: _____

Telephone Number: _____ E-mail: _____ Number of Siblings: _____

Participant's Name: _____

Participants Email Address _____

Participant's Telephone Number: _____

Parents Signature(s): _____

Participants Signature: _____



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2018 Rehearsal & Turnover Dates



Everyone is expected to attend ALL rehearsals to ensure preparation for the Ball and engage in development. If for any reason you are not able to attend a rehearsal, please notify Lori Mathes (828) 320-6916 or Mildred Mathes (828) 461-6142.

- Debutantes, Escorts, Beaus, and Belles need to be present for all rehearsals; specific schedule variances will be communicated in advance
- Prior notification will be given to fathers and/or mothers on practice dates requiring their attendance.
- Turnover from all fundraising activities can be collected confidentially at each rehearsal; receipts will be given for each turnover for accurate accounting.

Rehearsal Date		Location
1/27/18	10:00am -2:00pm	Newton Library, 115 West C Street, Newton NC 28658
2/10/18	12:00 pm-3:00pm	Newton Library, 115 West C Street, Newton NC 28658
2/24/18	10:00pm-2:00pm	Newton Library, 115 West C Street, Newton NC 28658
3/10/18	12:00 pm-3:00pm	Newton Library, 115 West C Street, Newton NC 28658
3/24/18	10:00pm-2:00pm	Newton Library, 115 West C Street, Newton NC 28658
4/7/18	10:00pm-2:00pm	Newton Library, 115 West C Street, Newton NC 28658

EVENT DAY– Saturday, April 14, 2018

Where: Crowne Plaza, 1385 Lenoir Rhyne Blvd., Hickory, NC

Time: All participants to arrive by 12:00 PM (Noon)

Event begins promptly at 6:00 PM.

- Fathers & Presenters should be at the hotel by 5:00 PM
- Drawing for raffle tickets will be conducted during evening event (winners need not be present to win).



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Fundraising Information



Funds will be raised through: Program Ads, Sponsorships, and Raffle Tickets

The Ladies In Action have found over many years when sponsoring this event that the most lucrative avenue for fundraising has been the solicitation of ads and sponsors to be featured in the Ball's Souvenir Booklet.

Your parents and family members will be key to you being successful in obtaining ads and sponsors from local businesses, corporations and other family members. We have provided sample versions of letters that may be used when reaching out to "Family & Friends" or "Businesses & Community Leaders." Additionally electronic copies of these letters will be provided that you can personalize.

Any purchase of ads must be accompanied with the size, a business card or a write up with content as it is to appear in our souvenir booklet. A template will be provided for souvenir ads to ensure appropriate

formatting for booklet inclusion. All sponsors names must be spelled exactly the way they wish it to appear in the souvenir booklet. All checks must be made out to the "Ladies in Action Scholarship Fund" and mailed to the address listed in header of this material or turned over during rehearsals. The Beau's or Debutante's name should be recorded on the memo line of each check.

The Ladies in Action will help participants by sponsoring several raffle ticket giveaways to include gift cards and prizes of varying denominations. Minimum prize value is \$10. Each participant will receive books of tickets. One (1) book includes ten (10) tickets; each ticket will be sold for \$10. There is no limit to the amount of tickets that you can be issued; however, they will be issued in increments not to exceed 20 tickets at a time. Once you have turned over funds collected from the initial 20 tickets, then more may be issued. You are held accountable for returning the funds or tickets issued. A receipt will be given for each turnover.

Final date for turnover for all ads, and sponsors names will be March 24, 2018 in order for the souvenir program booklets to be completed. If you have someone that has sponsored you with more than \$25.00 and wish their names to go in the program booklet the cutoff date will be March 24, 2018. Copies of the Program Booklets will only be provided to patrons of ads valued at \$50 or more. Additional souvenir booklets can be ordered for \$20. You may continue your fundraising activities through sponsorships and raffle ticket sales, through April 7, 2018 which is your final turnover date for all fundraising. The Ball will be held on Saturday, April 14, 2018 at Crowne Plaza Hotel at 6:00 PM. *All turnovers are confidential. No one will know who our winners are until the night of the Ball.*

Our Ball is designed to be a blessing to every young lady and young man that participates. This Ball is a valuable experience. It's not like a typical pageant where the winners are chosen for their looks or best dress. Our winners are chosen on the amount of monetary turnover only, which in return we award seventy percent (70%) of individual funds raised to each participant in the form of a scholarship upon college entry.

The remaining thirty percent (30%) of funds raised will be used to offset the expenses of the Ball and associated SUCCESS Workshops. The outcome of the fundraising efforts is directly related to each participant and their family's support and involvement. For these reasons, we encourage every participant to give this experience your all and leverage all resources available to you. Our hope is to be a blessing to all participants aspiring to further their education.

Our 2018 Debutante Queen will receive a crown, plaque, roses, scholarship award and recognition for the next two years by representing the club in their sponsored events. Our 2018 Beau will receive a plaque, a scholarship award and recognition for the next two years by representing the club in all their sponsored events. The key to becoming our 2018 Debutante Queen and Mr. Beau is to work hard and not discuss your turnover amounts with other Debutantes and Beaus.

There will be additional awards given, including Miss Congeniality and Mr. Debonair. The winners of these awards will be selected by their peers and they each will receive a plaque.

If Debutantes and Beaus desire to participate there will be two additional methods to earn scholarship monies. Included in the Ball are (2) contests where participants can showcase Best Talent and/or Communication Skills. An additional \$200.00 Scholarship will be given to these winners.

An additional book award will be given to the Deb or Beau that sells the most tickets for attendance to the Ball.

Fundraising questions may be directed to Ms. Lori Mathes at (828) 320-6916 (math6866@att.net) or Mrs. Mildred Mathes (828) 461-6142 (mildredmathes@yahoo.com).



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**“2018 Scholarship Debutante/Beautillion Ball”
 Souvenir Booklet Patron / Ad Solicitation**

<i>Names</i>	<i>Amount(\$)</i>
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
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_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

*Note: Sponsorship Donations from \$25-\$49 will also be included in Souvenir Program Booklets

Sponsorship Ads:

Full Page (\$125) Half Page (\$75) Quarter Page (\$50)

Please request and include a business card, flyer or content for a personalized or business ad. All ads will be printed exactly as they are submitted. DEADLINE for all Ads to be printed in the souvenir booklet will be March 24, 2018.

Please Make Checks Payable to:

The Ladies In Action Scholarship Service League



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“2018 Debutante/Beautillion Ball”

My name is _____. I’m a _____ year old student presently attending _____ school.

I’m a contestant in the Ladies In Action Debutante/Beautillion Ball to be held on Saturday, April 14, 2018 at 6:00 p.m. at the Crowne Plaza Hotel, 1385 Lenoir Rhyne Blvd. S.E., Hickory, N.C.

This event offers a valuable experience aimed to financially assist young students, such as myself, in furthering their education, off-setting associated expenses, and enhancing leadership skills. I am requesting your assistance in the form of sponsorship of any amount as an investment into my future.

Thank you in advance for your support.

Please make Checks Payable to:

The Ladies In Action Scholarship Service League

Name

Amount(\$)

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____



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Debutantes/Beautillion Ball Participants

Family and Designee Support Needed by each Debutantes / Beaus:

1. Fathers or designee (i.e. Uncle, older Brother, etc.) to present Debutante
2. Father or designee (i.e. Uncle, older Brother, etc.) to present Beaus
3. Escorts and Belles both must be age appropriate.
4. Family members, friends, your church membership/civic organizations to attend ball and support you and help with Fundraising.

Beaus and Debutantes your greatest asset in soliciting funds will be your family members and friends. You should also utilize all other resources for ads and sponsors such as: businesses your family frequents often (i.e. banks, restaurants, shops, business firms, car dealerships, civic organizations, etc.).

2018 Required Dress Codes for All Participants

*A member of the Ladies in Action team will be available to discuss resources to aide with finding the appropriate attire.

Debutante Contestants

White Ball Room Gowns (No Straight Dresses)
Clear Shoes
Natural Panty Hose (if worn)
White Gloves (long, short or none, to be discussed)
Jewelry (small pearls or little or no jewelry)

Escorts

Black Tuxedo
White Shirt
Black Bow Tie
White Gloves
Black Socks & Shoes

Father / Designee

Black Tuxedo
White Shirts
Black Bow Tie
Black Socks
Black Shoes

Beautillion Contestants

White Tuxedo
White Shirt
White Bow Tie

Belles

Black Formal Gown
Clear Shoes
Little or no Jewelry
White Gloves

Fathers

Black Tuxedo / Suits
White Shirt
Black Bow Tie

Mothers

After Five Attire



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S.U.C.C.E.S.S Workshops 2018

(Students Understanding College & Career Enhancing Success Skills)

Ladies In Action Scholarship Service League strives to prepare the “whole” student for success in college and in life. Ongoing personal and professional development is an integral part of the process in preparing students for the Debutante and Beautillion Ball each year. Our SUCCESS workshops are designed as “Success Blasts” executed strategically throughout the preparation sessions.

This year we will offer SUCCESS workshops tailored to a student audience in duration and content in the following areas:

Politics, Religion, Race, Gender.....Oh My!

This session will explore the key areas and dialogue impacting our environments today. Participants will be provided tools to discuss their thoughts, opinions, and opposition in healthy ways in areas that can cause conflict in dialogue.

Rules of Dining Etiquette:

In this meal simulation, students will learn the A-Z in dining ranging from the appropriate utensils for each course, posture, napkin placement, and engaging in dialogue during a meal.

Stand Out!

This session will focus on creating stand out resumes and cover letters that are customized to specific roles and/or internships. We will also explore interviewing techniques to “wow” your interviewers.

Emotional Intelligence

Emotional intelligence is the ability to recognize your emotions, understand what they're telling you, and realize how your emotions affect people around you; this session will focus on improving emotional intelligence for sustained success in all endeavors.

Healthy Mind, Healthy Body, Healthy You!

Learn how proper nutrition, physical activity, and sleep are essential to optimal health.



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Date: _____

Dear Business and Community Leader:

My name is _____, **son/daughter of** _____ and I am very excited to *begin/continue* preparations for college. **My plans are / I have been accepted** to attend _____ and major in _____.

I am currently a _____ (**Year in College**) at _____ (**High School/College**) and I am excelling in my classes. I have been actively involved in several activities in the school, church, and community, including: _____, _____, and _____.

I have been afforded an opportunity to participate in the Ladies in Action Scholarship Service League Spring Debutante and Beautillion Ball this year, on Saturday, April 14, 2018 at the Crown Plaza Hotel, Lenoir Boulevard, Hickory N.C. This event is a valuable experience for **college-bound/college enrolled** students to gain leadership development and secure financial support needed for college through scholarships.

*I need your support and help through sponsorship to reach my goal of raising \$_____ (**what is the personal goal you've set**) to prepare for future educational needs.* You can sponsor me by giving a monetary donation or by purchasing an ad for the souvenir booklet. There is no amount that is too small or too large!

Your sponsorship will also greatly enhance my chances of becoming the Ladies in Action 2018 **Debutante/Beautillion** First Place Scholarship Recipient. If you are able to assist me in any way, it would be greatly appreciated. The final date for donations and ads to be submitted for the souvenir booklet is **March 24, 2018**. A full page ad is \$125, half page ad is \$75, and one fourth page ad is \$50; please include what you would like displayed with any ad request.

I thank you in advance for your support. I plan to learn all that I can in college so that I can also give back to others as you are doing for me.

Please make your tax deductible donation payable to the Ladies in Action Scholarship fund with my name in the memo section of your check. I can pick it up or it can be mailed to the address in header.

Sincerely,

_____ (**Students Name**)



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Date: _____

Dear Family and Friends,

I hope you are doing well! I am very excited to ***begin/continue*** preparations for college. ***My plans are / I have been accepted*** to attend _____ and major in _____. My future awaits!

I am currently a _____ (**Year in College**) at _____ (**High School/College**) and I am excelling in my classes. Over the past few years, I have been involved in several activities in the school, church, and community, including: _____, _____, and _____.

I have been afforded an opportunity to participate in the Ladies in Action Scholarship Service League Spring Debutante and Beautillion Ball this year, on Saturday, April 14, 2018 at the Crown Plaza Hotel, Lenoir Boulevard, Hickory N.C. This event is a valuable experience for **college-bound/college enrolled** students to gain leadership development and secure financial support needed for college through scholarships.

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Sincerely,

_____ (**Students Name**)